

# Forschungscampus Mobility2Grid – Symposium 2016

## Sustainable Mobility Management – Shaping the future of mobility management!

### ➤ COURSE OF STUDIES

#### MBA Sustainable Mobility Management

The EUREF-Campus in Berlin serves as a “living lab” for connecting the energy and mobility transition. This is where the MBA in “Sustainable Mobility Management” is being developed. The Master program is supposed to impart effective strategies and solutions regarding modern and sustainable mobility planning to students, businesses and public as well as civil organizations. Core of the interdisciplinary Master program is the sustainable mobility management focusing on traffic and transport.

With this symposium we invite you to get to know the new Master program, discuss with experts and contribute to a demand- and practice-oriented development of it.

#### Studying on the EUREF-Campus

Technische Universität Berlin already successfully offers the internationally recognized Master programs “Energy Management”, “European and International Energy Law” and “Building Sustainability” on the EUREF-Campus. Learn more about the programs and take a guided tour and get to know the EUREF-Campus which is an intelligent urban quarter that already fulfills the climate goals of tomorrow.

#### Forschungscampus Mobility2Grid

The symposium is hosted by the Forschungscampus Mobility2Grid which is funded by the Federal Ministry for Education and Research. The Forschungscampus Mobility2Grid represents a longterm network consisting of economic and scientific partners aiming to find innovative solutions for an affordable and renewable-energy based supply of electricity, heat and transportation.



### ➤ PROGRAM

#### Symposium - October 5, 2016

- 10:30 Arrival, check-in
- 11:00 Opening remarks  
Prof. D. Göhlich, Prof. H.-L. Dienel, Technische Universität Berlin
- 11:10 Lessons to learn: comparable study programs  
Prof. M. Gather, Erfurt University of Applied Sciences  
Prof. W. H. Schulz, Zeppelin University Friedrichshafen
- 11:50 Concept MBA “Sustainable Mobility Management”  
Prof. A. Knie, InnoZ GmbH; Prof. H.-L. Dienel, Technische Universität Berlin
- 12:15 Relevance MBA “Sustainable Mobility Management”  
K. Kebeck, A. Wagner,  
Deutsche Gesellschaft für Internationale Zusammenarbeit GIZ
- 12:30 Lunch break
- 13:00 Discussion groups for the Master program
- 14:00 MBA “Energy Management”  
Prof. J. Müller-Kirchenbauer, Technische Universität Berlin
- 14:15 MBA “European and International Energy Law”  
(N.N.)
- 14:30 MBA “Building Sustainability”  
K. Karohs, Technische Universität Berlin
- 14:45 Q&A about the Master programs
- 15:15 Coffee break and EUREF- Campus guided tour
- 16:00 End of the symposium

### ➤ REGISTRATION

**Registration is possible until  
September 15, 2016**

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