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## Internal monitoring and innovative knowledge management



The aim of internal monitoring and innovative knowledge management is to obtain findings on the collaborations within the heterogeneous structure of key players at the Mobility2Grid research campus. The findings will be incorporated directly into the management processes of the M2G campus and transfer areas – even more intensively than in the first funding phase – and will help improve the knowledge transfer between players. This will involve both quantitative data collection and qualitative methods of formative evaluation. The focus here is on measuring not only the scientific, but also political, economic and social, impact – i.e. the effects/influence of the research.

And this is where impact pathways models come in. They operate based on a methodology geared around central questions exploring the reason and motive for the research, concrete research interactions and as many output dimensions as possible for all stakeholders involved in the project. The aim is to describe the project in definable phases. Following an initial phase, the model is used to formulate new sub-goals and potentially revise others. As such, the project will grow out of itself incrementally. It will thus serve as a means of internal communication regarding project issues and objectives, and is designed to provide the M2G executive board and managing directors with qualitative data for strategic decisions.



The Mobility2Grid research campus is coordinated by the Mobility2Grid e.V. association.  
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