

# TIER Mobility

Freefloating, Station based or Hybrid Sharing Systems —  
Availability is key!



TIER

TIER Key Facts

# TIER IS EUROPE'S LEADING MICROMOBILITY PROVIDER



**>20 countries** in Europe and the Middle East



**>200.000 e-Scooters & e-Bikes**



**>125M trips a year**



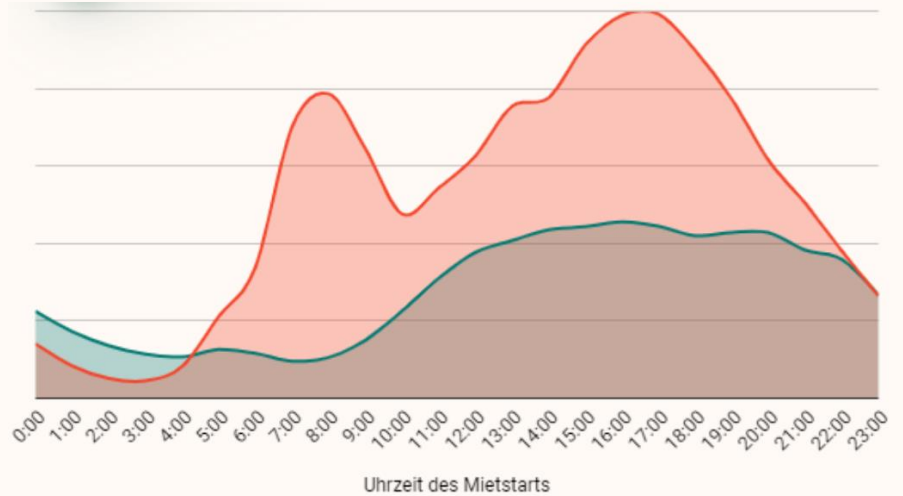
**100% climate neutral** through sustainable operation, longest vehicle service life and CO2 compensation



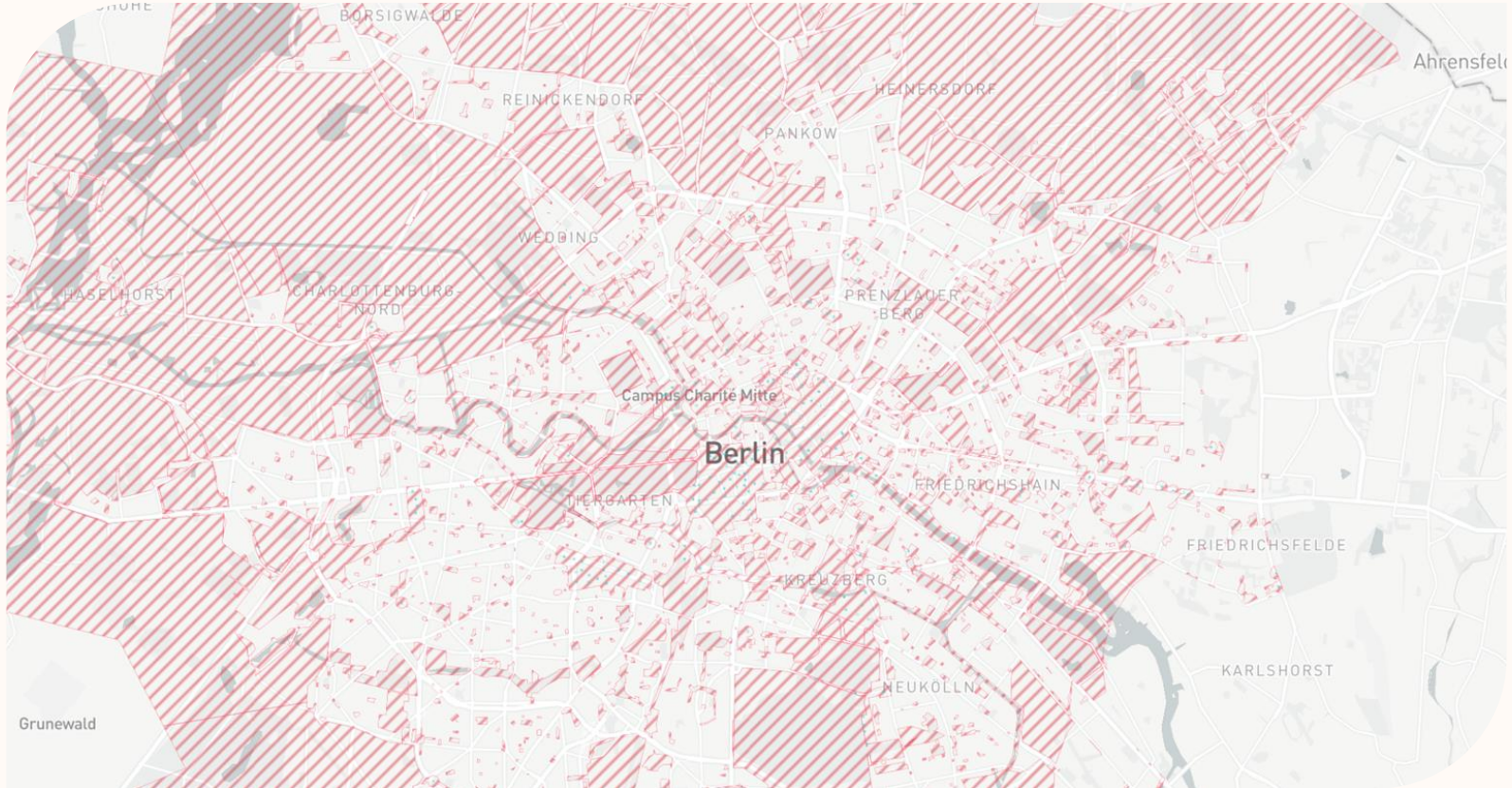
# Change Mobility for good

## Distribution of trips

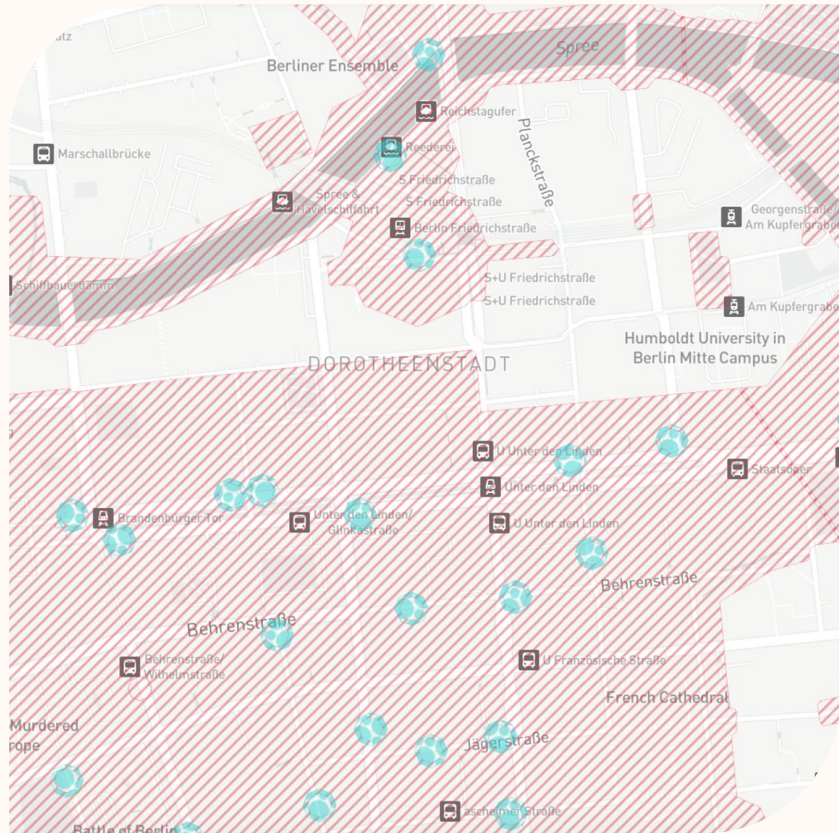
- Weekday vs. public holiday
- 37% of journeys take place at classic "rush hour" times.
- Germany-wide pilots with public transport also confirm this distribution at decentralized public transport points & stations



# Berlin - Our Business Area



# Berlin - Hybrid Parking System



## Freefloating and Mandatory Parking Zones combined

- >130 parking zones in Berlin
  - Combined with No-Parking-Zones in crowded areas and neuralgic point
- Close coordination between Jelbi (BVG) & TIER
  - Input → mobility data from TIER
  - On-site inspections of potential parking areas during the development process

→ Parking zones are an essential component for the development of micromobility

→ Number of parking zones & speed of implementation will be increased

## Berlin - Combined Footpatrol for Parking Zones



# Rail replacement service in partnership with BVG (PTA)

- Rail Replacement as part of the track construction work in Berlin
- Deployment of TIER e-bikes and e-scooters
- Data sharing with the city of Berlin for better infrastructure planning



Jelbi

Mit Jelbi

*direkt vor die Haustür.*





# Change Mobility for Good.

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